

Rxemedy Survey of 30,000 Americans Age 55 and Over Indicates Strong Support for the Right to Die

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Rxemedy, Inc., a four-year-old information data base marketing company based in Bridgeport, Connecticut, studied the health practices and concerns of 55-year-olds and older consumer in 1.2 million households. Over 100,000 households returned the survey distributed via Rxemedy, its bimonthly health magazine. 30,000 surveys were selected to create the balanced sample that is nationally projectable. All respondents were aged 55 or older with a median of 71 years.

Here are the highlights of this very interesting study supplied by Rxemedy Inc. The complete results of the 44 question survey dealing with Living Wills and Euthanasia will be reported later.

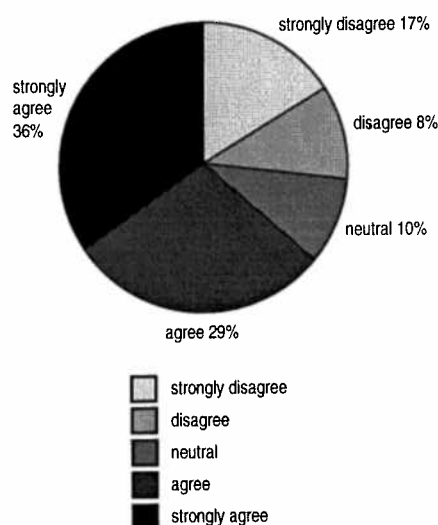
- 65% of the 30,000 mature Americans surveyed agree that the terminally ill should have a legal right to commit suicide with a doctor's assistance, and 64% favor enacting legislation to give people this right.

- 53% agree that physicians should be allowed to give people instructions on how to end their own life, 33% disagree.

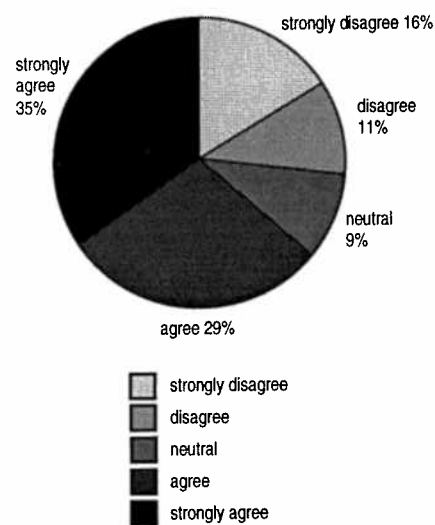
- Religious beliefs are somewhat more of an obstacle for men than women: 43% of male respondents (vs 33% of female) say their faith would prevent them from considering suicide for themselves; even more, 48% of men (vs 43% of women) say their beliefs would prevent them from helping a terminally ill friend commit suicide.

Rxemedy, Inc. Right-to-Die Survey—December 1996. Projected Survey Results

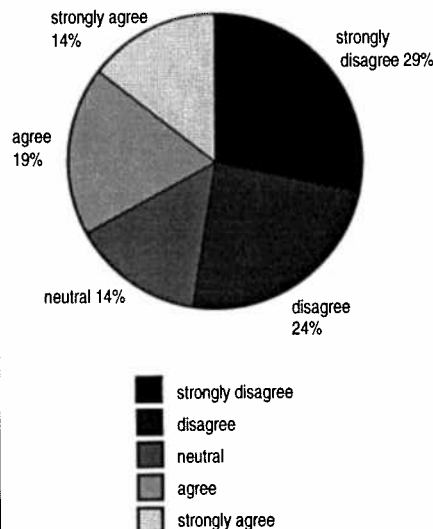
"People should have the legal right to commit suicide with a physician's assistance if they have a terminal disease, such as cancer."



"I favor legislation allowing terminally ill patients to request a physician's assistance in ending their life."



"Physicians should not be allowed to give people instructions (such as how many pills to take) on how to end life."



"Religious beliefs would prevent me from helping someone to commit suicide."

